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CableOrganizer.com Cites Top 5 Reasons to Use Fiber Optic Cables

Industry leading eTailer adds an array of new Fiber Optic solutions to its comprehensive online catalog now boasting more than 2,300 Fiber Optic-related SKUs

FORT LAUDERDALE, FL, July 13, 2009 – To help consumers better discern the benefits of using [Fiber Optic cabling](#) over copper cabling for telecommunications and datacom network applications, [CableOrganizer.com](#), among the world's foremost providers of Fiber Optic and other cable, wire and equipment management-related products for use in business and at home, today issued 5 key reasons to choose Fiber Optics. The company also today announced that an array of new Fiber Optic-related products from [Corning](#)[®], [Leviton](#)[®], [MicroCare](#)[™] and other leading manufacturers are now available through its award-winning online catalog located at <http://CableOrganizer.com>.

Why [Fiber Optic cables](#) over copper?

1. Fiber Optic is so much more efficient...and secure than copper cabling. In comparison, Fiber Optic cables can transmit far more information, and with a greater degree of fidelity. In fact, fiber links offer over 1,000 times as much bandwidth over distances over 100 times further than copper. Fiber Optic cabling also offers extra security for the data being transmitted, since it is far more difficult to tap than copper cable.
2. Only Fiber Optics can go the distance. Not only is Fiber Optic cable capable of carrying far more data than copper, it also has the ability to carry that information for much longer distances. Indeed, a Fiber Optic cable can easily transmit a signal as far as 80 km or more without the need for amplification.
3. Fiber Optics can't be interfered with! Because Fiber Optic cables are glass-based, they don't conduct electricity. This eliminates the need for grounding, and makes them immune to any type of electrical interference - even lightning. Since Fiber Optic cabling is so resistant to interference and atmospheric conditions, it can be used outdoors - and in close proximity to electrical cables - without concern.
4. Fiber Optic cables don't mind roughing it. Glass fibers don't only escape interference, they are virtually free from the threat of corrosion, too! While copper cabling is sensitive to water and chemicals, Fiber Optic cabling runs almost no risk of being damaged by harsher elements. As a result, Fiber Optic cables can easily endure "living conditions" that coaxial cable just can't, such as being put in direct contact with soil, or in close proximity to chemicals.
5. You may be surprised by Fiber Optics, but you won't be shocked. A major benefit of Fiber Optic cabling is that it doesn't pose a threat of physical injury to the user if it breaks. Since Fiber Optic cabling transmits light and not electricity, the people handling it run no risk of injury from fire, sparking or electrocution.

"[Fiber Optic cabling](#) has advantages over standard copper coaxial cables, in that it can transmit larger quantities of data with far less loss, is able to maintain signals over long distances, carries little risk of corrosion, and is virtually free from interference," concludes CableOrganizer.com COO Paul Holstein.

The following are among the Fiber Optic-related products recently added CableOrganizer.com's online catalog:

[Corning Interchangeable Housing Panels](#)

<http://cableorganizer.com/corning-cables/interchangeable-connector-housing-panels.html>

Leviton Opt-X Ultra™ High-Density [Fiber Rack Enclosures](#)

<http://cableorganizer.com/leviton/opt-x-ultra-hd-enclosure>

MicroCare Fiber Connector Cleaning Sticks

<http://cableorganizer.com/microcare/connector-cleaning-sticks.html>

MicroCare's FiberCare [Fiber Connector Cleaner II](#)

<http://cableorganizer.com/microcare/fiber-connector-cleaner.html>

MicroCare's FiberCare [Fiber Preparation Fluid](#)

<http://cableorganizer.com/microcare/fiber-preparation-fluid.html>

MicroCare's FiberCare Precision Optical Cleaner

<http://cableorganizer.com/microcare/precision-optical-cleaner>

MicroCare FiberCare Fiber Optic Cleaning Kit

<http://cableorganizer.com/microcare/fiber-optic-cleaning-kit.htm>

MicroCare's FiberCare [FiberWipes™](#) and [FiberAide™](#) Wipes

<http://cableorganizer.com/microcare/lint-free-fiber-wipes.html>

Fiber Optic Pro Optical Multi-Tester

<http://cableorganizer.com/fiber-optic-testers>

About CableOrganizer.com

Founded in February 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com is a premier [cable and wire management](#)-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to <http://CableOrganizer.com>, the company also owns and operates <http://CableOrganizer.fr>, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com is continually named among *Inc. Magazine's* Inc. 500 and 5,000 and *Internet Retailer* magazine's "Top 500." CableOrganizer.com also ranked on DiversityBusiness.com's list of "Top 500 Women Owned Businesses in the U.S." and was named among the *South Florida Business Journal's* "Best Places to Work."

Note to Editors: High resolution artwork and select product review samples available by request. Contact Merilee Kern, Kern Communications, merilee@kerncommunications.com, 858-577-0206.

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