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## FOR IMMEDIATE RELEASE

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## CableOrganizer.com Launches Child Safety Kit to Protect Kids from Common Household Hazards

*Kit includes over 100 items to safeguard children at home*

**FORT LAUDERDALE, FL, July 1, 2008** – Award-winning eTailer CableOrganizer.com, among the world's leading purveyors of cable, wire and equipment management-related products for use in business and at home, today announced the launch of its newly developed Child Safety Kit containing over 100 individual items intended to keep children ages 0-5 safe from common household hazards, which is now available from its industry leading online catalog located at <http://CableOrganizer.com>.

"Whether you're a concerned parent or are looking for a unique baby shower gift, our new Child Safety Kit contains a mix of both tried-and-true and not-so-common childproofing products that, all combined, will make any home a safer place for babies and small children," notes Paul Holstein, co-founder and COO of CableOrganizer.com. "In addition to familiar child safety products such as cabinet and drawer locks and furniture corner covers, we've bundled in many of our own specialty items for cable, wire and electrical safety to provide a far more comprehensive childproofing solution."

The kit, which retails for \$57.84, includes:

- Six White Swiveling Outlet Covers: Automatically swivels to cover outlet slots when plugs are removed to block access to the outlet and, in doing so, provide immediate protection against electrical shock
- Fourteen Cabinet and Drawer Locks: Allows drawers and cabinet doors to open only 1½", keeping the contents of kitchen, bathroom and storage room drawers and cabinets inaccessible to curious tots
- Four Clear Table Corner Cushions: Soft rounded cushions, which install quickly with included double-sided foam tape, create a buffer that protects children from sharp table and counter edges
- Twelve Ultra Clear Outlet Covers: The clear design makes them less interesting to children and keeps them from placing sharp objects or fingers into unused outlet slots. Features rounded edges that are difficult for children to grasp and, thus, remove
- One Six-Foot Indoor Power Extension Cord with Self-Blocking Outlets: Features a built in latch to automatically cover the cord's 3 available outlet receptacles when not in use
- One Large and Two Medium Size "Cord-It" Cord Winders: Lets you coil and contain trailing wires, cables and extra-long window treatment cords to perfectly usable - and much safer - lengths.

- One-hundred Releasable Cable Ties: These clear cable keepers are releasable so they may be used over and over again, providing the easiest, most versatile solution for coiling and wrapping cables or even tying together cabinet doors
- 15 Feet of Both 3/4 Inch and 1-1/2 Inch White Wireloom: Covers and camouflages cord bundles to prevent biting and other tampering to safeguard unsuspecting children from electrical shock and electrocution

Consumers may order, or otherwise access additional product information for, CableOrganizer.com's Child Safety Kit online at <http://cableorganizer.com/child-safety-kit> or they may order via toll-free telephone at 1-866-222-0030.

#### **About CableOrganizer.com**

Founded in February 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com is a premier cable and wire management-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to <http://CableOrganizer.com>, the company also owns and operates <http://CableOrganizer.fr>, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com was named among *Inc. Magazine's* Inc. 500, *Internet Retailer* magazine's 2007 "Top 500" and earned a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

**Note to Editors:** Product review samples (while supplies last) and high resolution product artwork available upon request. Contact: Merilee Kern, [merilee@kerncommunications.com](mailto:merilee@kerncommunications.com), 858-577-0206

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