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FOR IMMEDIATE RELEASE

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CableOrganizer.com Celebrates the Spirit of Giving by Donating a Power Generator to Habitat for Humanity of Broward County

Donation also Reflects CableOrganizer.com's Support for Habitat for Humanity's "Women Building a Legacy" Program

FORT LAUDERDALE, FL, December 3, 2007 - CableOrganizer.com (<http://CableOrganizer.com>), among the world's leading purveyors of cable, wire and equipment management solutions for use in business and at home, today announced it has donated a Centurion® 3500 Watt Automatic Propane Standby Power Generator to Habitat for Humanity of Broward County, Florida. This in honor of the venerable nonprofit organization's "Women Building a Legacy" program, and in the spirit of giving this holiday season.

Valerie Holstein, co-founder and CEO of CableOrganizer.com, notes, "Habitat for Humanity's 'Women Building a Legacy' project deals with one of the most pressing human needs – the need for shelter. As a woman owned and operated business, we feel it's our duty to support initiatives like this where we can positively impact the lives and well-being of others in our community. I'm personally honored and gratified for the opportunity to contribute to this vital program."

Habitat for Humanity's "Women Building a Legacy" program is designed to encourage and promote the involvement of women within the local community in the construction of safe, decent and affordable homes. Through involvement in this project, local women gain an in-depth understanding of the issue of affordable housing and its effects on the health and well-being of families. Furthermore, by continuing to build Habitat for Humanity's "legacy," these women become an integral part of the solution of empowering families to break out of the cycle of poverty and restore their hope for a brighter tomorrow.

"Our company takes a very strong stand on issues related to social responsibility, particularly in making decisions that have a positive impact on our employees, our customers and the community in which we live and operate," notes Mildred Munjanganja, CableOrganizer.com's general manager. "We hope to set an example for, and duly motivate, other businesses and executives throughout South Florida to help others in our region in whatever way they can."

Earlier this year, Holstein's CableOrganizer.com won a coveted Stevie Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees" at the "3rd Annual Stevie Awards for Women in Business," which honor women executives, entrepreneurs, and the companies they run - and are hailed as "the business world's own Oscars" (*New York Post*, April 27, 2005). In addition to "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees," CableOrganizer.com had also achieved finalist status in the "Fastest-Growing Company of the Year" Stevie Award category as determined by members of the Awards' board of distinguished judges & advisors.

Habitat for Humanity of Broward, the local arm of Habitat for Humanity International, is a nonprofit organization dedicated to the elimination of poverty housing from our community. Since its inception in 1983, Habitat Broward has successfully built over 200 homes which have significantly impacted the lives of over 1,100 children and adults as well as provided safe, decent shelter to families in need throughout Broward County.

Those interested in learning more about Habitat for Humanity and its various programs can do so online at <http://www.HabitatBroward.org>.

Those interested in learning more about CableOrganizer.com's comprehensive assortment of cable, wire and equipment management solutions can do so online at <http://CableOrganizer.com>.

About CableOrganizer.com

Founded in February 2002 and headquartered in Fort Lauderdale FL, CableOrganizer.com is a premier cable and wire management-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to CableOrganizer.com, the company also owns and operates CableOrganizer.fr, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com was named among *Inc. Magazine's* Inc. 500, *Internet Retailer* magazine's 2007 "Top 500" and earned a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

Note to Editors: Contact Merilee Kern at merilee@kerncommunications.com or 858-577-0206 for more information, select product review samples under \$50.00 (along with complete shipping address) and/or hi-resolution artwork. Access the company's complete press kit online at <http://cableorganizer.com/press>.

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